Get paid to blog on My Digital Life

Are you the kind of technology-loving person who is unable to resist any new gadget? Are you permanently welded to your laptop, computer or phone? Do you put the “social” in social networking with your active Facebooking, Tweeting, FourSquare check-ins, LinkedIn connecting and YouTubing? Do you like writing? Then we want YOU to blog for us. Why should you? Because here at myDigitalLife, we are like a bit like the Oprah of community blogging sites. Okay, granted, we might not give you a car, but we DO reward our bloggers by paying them. We are so benevolent; we even pay those who comment on articles and posts! We also have regular contests with some cool prizes up for grabs.

Interested? Read on.

Blogging categories

Blogs on My Digital Life can fall into two different categories: digital and general. When you compose a new blog post, you will see the option to select a category.

Digital posts are about your personal experiences with technology (phone, gadget, PC, laptop, gaming, mobile apps, web apps, etc.). You can write reviews about the gadgets you own, those on your wish list, or simply tell us what it was like purchasing any of the aforementioned technology. It is not limited to these topics specifically, but anything relating to your digital lifestyle is welcome.

General posts are mainly (yet not limited to) current affairs topics such as news, politics, movie/music reviews or your personal life etc. Kind of like what you read in newspaper Op-Ed pages and columns. As long as you are blogging about something that is not digital, it will fall into this category.

UPDATE:

Exclusive My Digital Life
blogging tips
to help you get started!

What is an Author?

Author status is given to bloggers once they are eligible to get paid to blog. You can identify an Author on the myDL website by the little pencil icon appearing next to the blogger's name or avatar.

How do you become an Author?

Once you have joined the site and started blogging, you apply for Author status. You have to have written at least five blog posts before you can apply. That way we will glean a general idea of your writing style. So if you feel that you have what it takes to be an Author, you can then email the editor and request Author status.

Other members of the My Digital Life community are welcome to nominate bloggers for Author status. Alternatively, if we like what we see in your blog posts, Author status could also be awarded to you without you having to apply first. All Author requests can be sent to charmed@mydl.co.za

What do you earn?

Authors earn "DigiRands", but this is actually real cash! Once an Author has earned R200, they can redeem their "DigiRand" earnings. Thereafter, they can claim in increments of R50.

UPDATED:
Authors earn
40c/hit
for all digital posts (for a trial period, starting 1 April 2012 for three months). We do not pay for posts in the general category.

Please note
that we only pay for local / South African hits and that legitimate hits do not include hits from bots, crawlers, etc.

In order to generate more hits for posts, bloggers are welcome to promote their own blog posts via Twitter, Facebook, local blog aggregators, or emails to friends or family.

Please note that we monitor hits and if you have a script running (or something similar) that gives your blog a "hit" every hour, we WILL pick it up and your author status will be revoked with immediate effect.

BONUS: Top Earner

The Author who receives the most local hits on their posts in a month will receive a
bonus of R500
in addition to their earnings for that particular month.

Banking Details

If you go to your profile by clicking on "Member Zone" and edit profile under the "Profile" tab, you will see an option at the bottom called "Banking details for

Author Payments". Fill in your details and click on save. Please note that this information is not visible on your public profile. If you do not fill in your banking details, you will not get paid.

Hits and Redeeming

When you want to keep track of your hits and earnings and redeem your DigiRands, you simply click on "Dashboard overview" (under the user menu on the homepage). Once there, click on either "daily" or "monthly" and you will see stats on all your blog posts.

You can redeem by clicking on the "Redeem" button which appears on the left hand column below your stats.

Please note that payments are made once a month, at the end of the month.

If you have any queries, please feel free to mail the editor Charmed on charmed@mydl.co.za